

# TECHNOLOGY SHOWCASE

## Internship Initiative

The internship initiative has been set up by the Australian Technology Showcase (ATS) – Queensland Secretariat, to provide accredited ATS members with the opportunity to undertake business and market development activities with final-year and post-graduate students throughout Queensland.

The internship initiative provides a centralised contact point for all Queensland universities with a view to providing companies with suitable students to undertake short-term (no longer than one semester) projects for which the company might otherwise not have the time and/or expertise. Projects can be undertaken both onsite and remotely, in any region, and can be based on any business and/or market development activities. Projects can be developed for either a single student or a team of students.

The internship initiative sources final-year and post-graduate students for projects with diverse backgrounds such as, but not limited to:

- business management
- international business
- e-business
- human resources
- graphic design
- promotions/marketing
- public relations
- organisational psychology
- change management
- industrial relations

Examples of the types of projects undertaken by students or student teams as part of the internship initiative include:

- assessment of the viability of creating a new managerial position, and developing the process and job description
- reporting on the viability of expanding an accredited technology holder's product into a new sector within Queensland
- preparing an export market entry and development plan for an emerging export company
- negotiations with manufacturing organisations with a view to signing long-term agreements with Queensland-based service providers
- overseas market research on the viability of technology diffusion into emerging economies

The internship initiative is a benefit of accreditation to the ATS Queensland program, which is available for eligible Queensland-based innovative businesses free of charge (national criteria apply). Information for students wishing to become involved with the program is available at the respective career/employment/graduate placement office of participating universities.

Additional information on the ATS and accredited members can be obtained by:

Telephone: +61 7 32242377  
Email: [ats@qld.gov.au](mailto:ats@qld.gov.au)  
Website: [www.ats.business.gov.au](http://www.ats.business.gov.au)

Supported by:



The Australian Technology Showcase (ATS) is designed to promote leading-edge, Australian innovative technologies globally. The ATS also aims to increase exports and attract foreign and local venture capital.

The Australian and Queensland Governments have been supporters of the ATS since its inception in April 1997. The focus of the ATS demonstrates the Australian and State Governments' commitment to the promotion of Australian science, engineering and technology internationally, and also serves to increase awareness of Australia's capacity in leading-edge skills and technologies.

**Visit the ATS website to:**

- Read about Queensland and Australian innovation and ingenuity
- Buy something from the showcase for use in your business
- Get a licence to manufacture or distribute one of the technologies in a new market
- Invest in a company or join a joint venture
- Gain access to the know-how that gave rise to the technology

A panel of independent experts in each state or territory rigorously assesses all applicant technologies to ensure they are clearly innovative and leading-edge. Membership of the Showcase is reliant upon the technology meeting certain criteria for eligibility. The technology must be:

**Clearly innovative** and represent a significant step forward in the technology itself or its utilisation

**Scientifically credible** based on secure principles and understanding

**Of significant local content** in terms of intellectual property or embodied skills

**Demonstrably marketable** with an identified existing or potential market advantage and a substantial identified market

**Commercially attractive** and likely to appeal to international investors and/or offering opportunities for joint venturing

**Socially and environmentally beneficial** by meeting community needs or standards

**Useful and related web sites**

[www.qld.gov.au](http://www.qld.gov.au)

[www.qmisolutions.com.au](http://www.qmisolutions.com.au)

[www.ausindustry.gov.au](http://www.ausindustry.gov.au)

[www.invotech.com.au](http://www.invotech.com.au)

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