

THE AUSTRALIAN TECHNOLOGY SHOWCASE

Benefits for Queensland Technology holders

The Australian Technology Showcase (ATS) is designed to promote, leading-edge, Australian innovative technologies globally. The ATS also aims to increase exports and attract foreign and local venture capital. Once accredited with ATS membership, Queensland technology holders can expect a number of benefits, such as those below:

Promotional benefits

- use of national ATS logo
- listing on national ATS website
- ATS badged technology brochures
- access to funding for attendance at ATS designated national and international trade events granted on a competitive basis
- placement of technology articles in selected media publications
- media promotion in conjunction with the ATS
- ATS Member of the Year Program

Enterprise development benefits

- assistance with eligibility for industry programs at State and Commonwealth levels
- assistance through Queensland Government Trade and Investment offices
- invitations to enterprise workshops and investment seminars
- priority invitations to selected trade events

Program supporter benefits

- access to support networks
- university fourth-year and honours placements in areas such as graphic design, advertising, marketing, public relations, organisational psychology and business management
- access to supporter events
- opportunities to build networks and business ties
- access to business development opportunities with patrons

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The Federal and Queensland Governments have supported the ATS since its inception in April 1997. The national focus of the ATS demonstrates the Federal and State Governments' commitment to the promotion of Australian science, engineering and technology internationally, and also serves to increase awareness of Australia's capacity in leading-edge skills and technologies.

Visit the ATS website to:

- Read about Queensland and Australian innovation and ingenuity
- Buy something from a showcase member for use in your business
- Get a licence to manufacture or distribute one of the technologies in a new market
- Invest in a company or enter a joint venture
- Gain access to the know-how that gave rise to the technology.

A panel of independent experts in each state or territory rigorously assesses all applicant technologies to ensure they are clearly innovative and leading-edge. Membership to the Showcase is reliant upon the technology meeting certain criteria for eligibility. The technology must be:

Clearly innovative and represent a significant step forward in the technology itself or its utilisation.

Scientifically credible based on secure principles and understanding.

Of significant local content in terms of intellectual property or embodied skills.

Demonstrably marketable with an identified existing or potential market advantage and a substantial identified market.

Commercially attractive and likely to appeal to international investors and/or offering opportunities for joint venturing.

Socially and environmentally beneficial by meeting community needs or standards.

Useful and related web sites

www.qld.gov.au

www.qmisolutions.com.au

www.aussindustry.gov.au

The ATS is proudly supported by:

